

Componenti pregiate, fragranze esotiche: Prija è una linea di cortesia calda e terrestre che solleva lo spirito, iniziando dalle note familiari di Bergamotto e Mandarino per trasportarti con le sue note di Cannella e Nocciolo, donandoti infine un tocco esotico di Vaniglia ed Ambra. Scents coming from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious, the Prija line corroborates the spirit first pampering and enveloping you with more familiar notes of Bergamot and Mandarin, then leading your mind and spirit to wander with notes of Cinnamon and Nutmeg, and finally giving you an exotic touch of Vanilla and Amber. Des effluves venant de loin, des ingrédients rappelant des contrées oubliées, quand le monde semblait plus vaste et plus mystérieux, la ligne Prija dorlote avant tout l'esprit et vous enveloppe avec des notes plus familières de Bergamote et de Mandarine, pour ensuite faire vagabonder votre esprit avec des notes de Cannelle et de Noix de muscade, le tout couronné par une touche exotique de Vanille et d'Ambre. Beginnen Sie Ihr exotisches Abenteuer Düfte aus fernen Ländern, Inhaltsstoffe, die an lange zurückliegende Reisen erinnern, als die Welt noch größer und mysteriöser zu sein schien; die Prija Produktlinie stärkt den Geist und verwöhnt und umhüllt Sie mit den vertrauten Düften von Bergamotte und Mandarine, dann mit Zimt- und Muskatnussduft und zum Schluss werden sich Ihre Sinne und Ihr Geist am exotischen Duft von Vanille und Amber erfreuen. Componentes preciosos y fragancias exóticas: Prija es una colección de amenities acogedora y terrestre que eleva el espíritu, manifestándose inicialmente con notas familiares de Bergamota y Mandarina, transportando la mente a destinos lejanos con notas de canela y Nuez moscada, concluyendo con toques exóticos de Vainilla y ámbar. Componenti pregiate, fragranze esotiche: Prija è una linea di cortesia calda e terrestre che solleva lo spirito, iniziando dalle note familiari di Bergamotto e Mandarino per trasportarti con le sue note di Cannella e Nocciolo, donandoti infine un tocco esotico di Vaniglia ed Ambra. Scents coming from afar, ingredi

**P R I J A**

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## Begin your exotic adventure

Scents from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious.

The perfect balance between cosmetics, inspired by nature and the look and feel inspired by remote destinations. The whole collection, whether bath care products or accessories is characterised by natural, decisive nuances and exotic touches such as the typography or the cross, a distinctive graphic element. A line where the contents become the label, bright amber colours run through the entire collection combined with Havana paper accessories.





## *An exotic experience of luxury and wellbeing: cosmetic overview*

Prija is a warm and earthy cosmetic range: from Shampoo with Eruca Sativa (with reinforcing properties for the hair) to specific Hand Cream with Macadamia Oil and tonifying body cream with Centella Asiatica Extract and Avocado oil, you will discover how elaborate this line is and how its formulas are subtle. You will enjoy their natural beneficial properties thanks to the composition rich in natural oils and extracts selected for Prija collections: Ginseng, Eruca Sativa, Green Walnut Lotus flower adorn towels and cleansers. Shea Butter and Oils of Macadamia, Sweet Almond, Rice Bran, Sunflower and Avocado enrich Prija Creams in nourishment and softness for skin.

BOTTLES



Vitalising Shower Gel and Shampoo with Ginseng  
40 ml e 1,35 fl.oz  
PET44PR

Vitalising Creamy Bath Foam with Ginseng  
40 ml e 1,35 fl.oz  
PET44BPR

Fortifying Shampoo with Eruca Sativa  
40 ml e 1,35 fl.oz  
PET44SPR

Relaxing Massage Lotion with Cypress  
Aromatherapy product  
40 ml e 1,35 fl.oz  
PET44LPR

Moisturising Body Cream with vitamin E  
40 ml e 1,35 fl.oz  
PET44BLPR

Protective Conditioner with green Walnut extract  
40 ml e 1,35 fl.oz  
PET44CPR

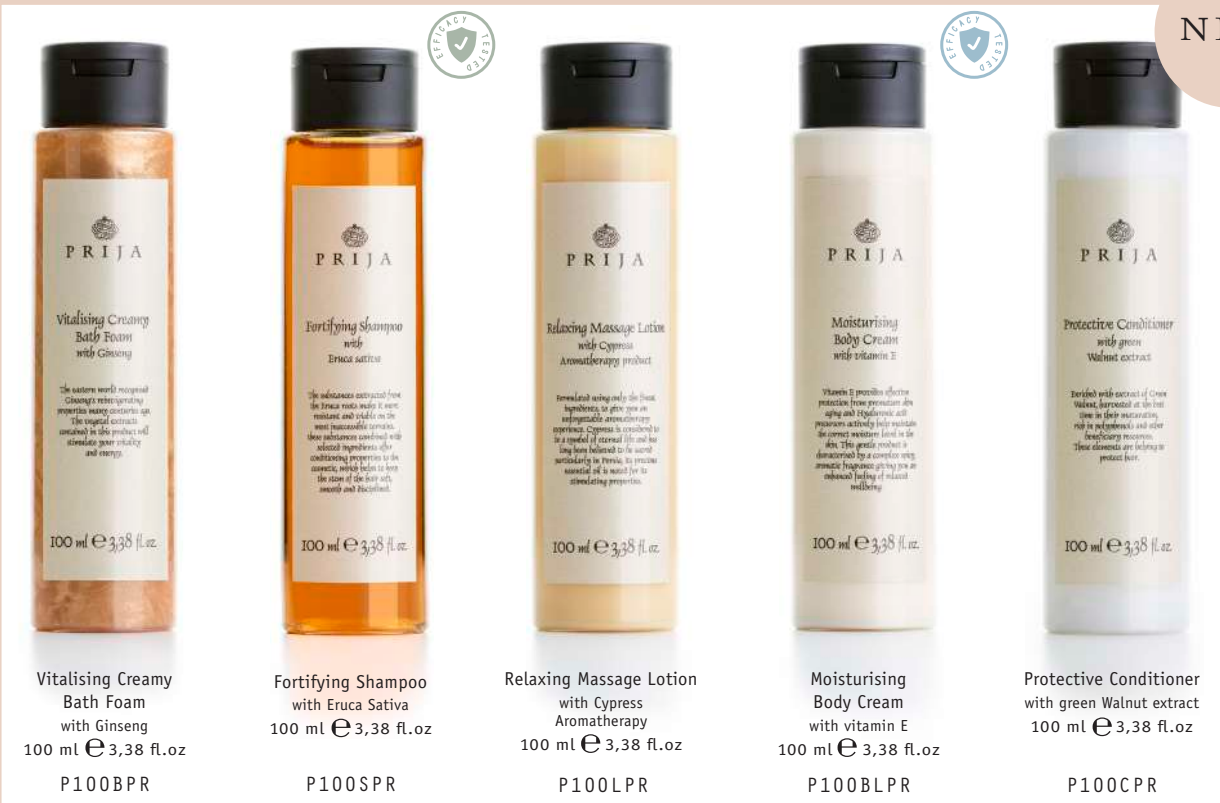
SACHETS



Fortifying Shampoo with Eruca Sativa  
10 ml e 0,34 fl.oz  
AB32SPR

Hand Cream with Macadam oil  
4 ml e 0,13 fl.oz  
AB33MPR

NEW!



Vitalising Creamy Bath Foam with Ginseng  
100 ml e 3,38 fl.oz  
P100BPR

Fortifying Shampoo with Eruca Sativa  
100 ml e 3,38 fl.oz  
P100SPR

Relaxing Massage Lotion with Cypress  
Aromatherapy  
100 ml e 3,38 fl.oz  
P100LPR

Moisturising Body Cream with vitamin E  
100 ml e 3,38 fl.oz  
P100BLPR

Protective Conditioner with green Walnut extract  
100 ml e 3,38 fl.oz  
P100CPR

SOAPS



Softening Soap in Flow-pack  
15 g e Net wt.0,52 oz  
B09PR



Softening Soap wrapped in paper  
100 g e Net wt. 3.52 oz  
B17100PR

NEW!

## TOWEL



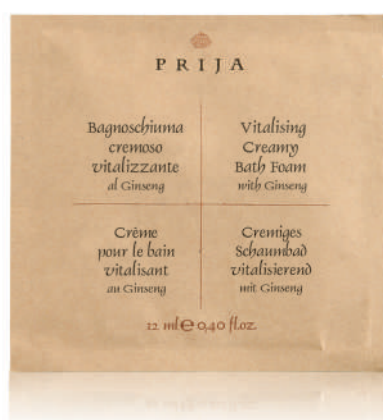
Vitalising Shower Gel and Shampoo with Ginseng  
13 ml e 0,43 fl.oz

AB30PR



Vitalising Shower Gel and Shampoo with Ginseng  
10 ml e 0,34 fl.oz

AB01PR



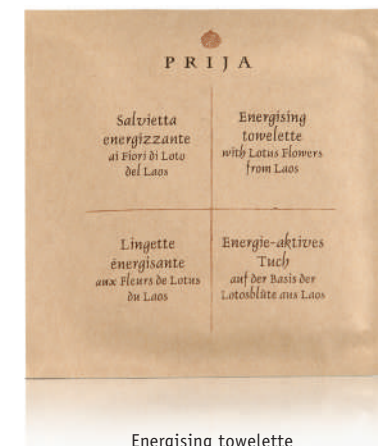
Vitalising Creamy Bath Foam with Ginseng  
12 ml e 0,4 fl.oz

AB31BPR



Toning Body Cream with Green Walnuts and Centella Asiatica  
6 ml e 0,2 fl.oz

AB34CPR



Energising towelette with Lotus Flowers from Laos  
4 ml e 0,13 fl.oz

AB36EPR

Completely free from GMOs and Petrolatum. Our products are Clinically Tested, Nickel Tested and without Parabens. Both the formula and the manufacturing process do not imply use of any animal product, though making Prija a vegan friendly range.



Softening Soap in recycled paper box  
25 g e Net wt. 0,88 oz

B033PR



Softening Soap in recycled paper box  
40 g e Net wt. 1,41 oz

B037PR



Softening Soap with high concentration of natural glycerin  
25 g e Net wt. 0,88 oz

B1625PR



Softening Soap with high concentration of natural glycerin  
40 g e Net wt. 1,41 oz

B1640PR



Relaxing Bath Tablet in recycled paper box  
35 g e Net wt. 1,23 oz

L01PR



Emollient and aromatic lip balm with Vanilla berries  
5 g e Net wt. 0,17 oz

LB01PR

DISPENSERS



Fortifying Shampoo with Eruca Sativa  
380 ml € 12,84 fl.oz

FLR400SPR



Vitalising Shower Gel and Shampoo with Ginseng  
380 ml € 12,84 fl.oz

FLR400PR



Vitalising Creamy Bath Foam with Ginseng  
380 ml € 12,84 fl.oz

FLR400BPR



Vitalising cleansing hand wash with Ginseng  
380 ml € 12,84 fl.oz

FLR400LMPR



Hand and Body Moisturiser with vitamin E  
380 ml € 12,84 fl.oz

FLR400BLPR



Protective Conditioner with green Walnut extract  
380 ml € 12,84 fl.oz

FLR400CPR



Toning body cream with Green Walnuts and Centella Asiatica  
380 ml € 12,84 fl.oz

FLR400CTPR



Relaxing Massage Lotion with Cypress Aromatherapy product  
380 ml € 12,84 fl.oz

FLR400LPR

NEW!



Vitalising Shower Gel and Shampoo with Ginseng  
360 ml € 12,17 fl.oz

CYRMPR



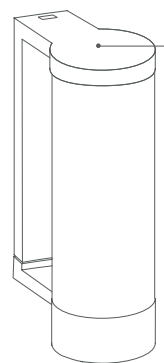
Vitalising cleansing hand wash with Ginseng  
360 ml € 12,17 fl.oz

CYRLMPR

NEW!

DISPENSERS ACCESSORIES

GIFT POUCHES



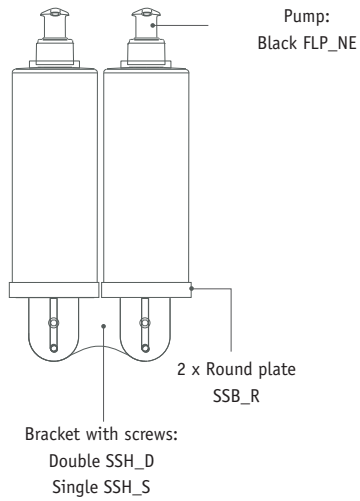
Holder with screw or bi-adhesive tape: Black CYS#NE



Rectangular purse in ecru natural cotton and EVA  
CONTAINS: AB36EPR, LB01PR, D051PR, B1625PR, AB33MPR, PET44PR, PET44BPR, PET44SPR, PET44LPR  
K08PR

Rectangular purse in ecru natural cotton and EVA empty  
K08VT1PR

DISPENSERS ACCESSORIES  
FLR400



**EFFICACY TESTS**  
Many Prija Cosmetics formulations are supported by efficacy tests. Here is a detailed explanation:

**Fortifying Shampoo with Eruca Sativa**

**EFFICACY TESTED**

From microscope visual analysis, hair samples treated with this cosmetic are better in structure and aspect, compared to nontreated hair samples.  
*Lab test panel of hair samples treated with conditioning shampoo for 6 times consecutively.*

**Moisturising Body Cream with vitamin E**

**EFFICACY TESTED**

**HYDRATING EFFICACY EVALUATION**  
This cream increases hydration by +37.8% after 60 minutes leaving skin hydrated also after 6 hours (+25,3%)  
*Independent Lab tests panel of 20 adults for 24 hours.*

**Toning body cream with Green Walnuts and Centella Asiatica**

**EFFICACY TESTED**

**INVIGORATING EFFICACY EVALUATION**  
This cream increases the elasticity of skin by +8.9% after 15 days, up to +12.2% after 30 days.  
*\*Independent Lab tests panel of 20 people for 30 days.*

**EVALUATION OF THE SOOTHING EFFICACY / TEWL**  
The TEWL (Trans Epidermal Water Loss) value decrement confirms that the skin barrier has not been altered and the product has a protective action to the stratum corneum integrity. The max decrement (-14,7% in comparison with no treated) has been registered after 60 minutes, and the barrier effect is maintained also after 360 minutes (-14,1% in comparison with no treated)  
*Independent Lab tests panel of 20 adults for 24 hours.*

COMPLEMENTARY ACCESSORIES



BAG INCLUDES:  
FLR400LMPR, FLR400BLPR

KIT1NPR

BAG INCLUDES:  
FLR400BPR, FLR400SPR

KIT2NPR



Sack for amenity items  
in ecru natural cotton

SACNEUPR



Tray  
in natural wood

I027PR



Scented Prija's candle  
in opal glass jar

L09PR

Smoothing bath glove  
in ecru natural cotton

SP096PR

ACCESSORIES



Shower cap  
in recycled paper box  
C021PR



Hygienic set  
in recycled paper box  
D051PR



Paper Tissues  
in recycled paper sleeve  
H081PR



Sewing Kit  
in recycled paper box  
C071PR



Emery board and cherry wood  
in recycled paper box  
E02PR



Dental Kit  
in recycled paper box  
E081PR



Room Slippers  
in white cotton worked  
honeycomb  
F08EPR



Shaving Kit  
in recycled paper box  
E0111PR



Shoe shine sponge  
in recycled paper sleeve  
F021PR



Loofah pad  
in recycled paper box  
SP091PR





## Prija thinking environment

Prija manufacturing process follows the highest quality standards. Such high standards are guaranteed throughout the whole value chain, from the cosmetic research to the final presentation of products.

Prija aims to meet the needs of people who are environmentally sensitive and careful of psychophysical well-being.

Also the accessories packaging is made of recycled paper, without the use of any glue whatsoever.



# WANT TO USE THE PRIJA ITEMS CONFIGURATION TO CREATE YOUR OWN BRAND LINE? WE CAN CUSTOMIZE WITH YOUR LOGO! HOW?

## YOUR LOGO

For your logo customization you have two printing colours options:

- same Prija colours
- 1/2/3/4 colour customization\*

\*This option is subject to a surcharge.  
See price list for details



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS

# WANT YOUR LOGO ON PRIJA RANGE? WE CAN CUSTOMIZE WITH A CO-BRANDING! HOW?

## CROSS COMPONENTS CUSTOMIZATION

Want to use one Prija items changing one or more elements? Now you can! ... How? Consult the "Tools & Components booklet" for the available options. Some options are subject to additional surcharges and MOQ.

## CO-BRANDING

You must maintain the Prija items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.



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**specially designed by the creative team at GFL SA**

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